

INSPIRING GLOBAL CHANGE SINCE 1222

SCHOOL OF HUMAN AND SOCIAL SCIENCES AND CULTURAL HERITAGE

SOCIAL SCIENCES AND DIGITAL DATA

The Master's in Social Sciences and Digital Data equips students with skills in collecting, processing, and interpreting digital data across various sectors. It focuses on critical analysis of the political, economic, ethical, and societal impacts of digital data and the digital transition. The interdisciplinary curriculum spans digital sociology, computer science, philosophy, and more, covering topics like digital capitalism and surveillance. It is ideal for those pursuing careers in digital media, data analysis, or academic research on socio-technical impacts of digitalization.



UNIVERSITÀ
DI PADOVA

SOCIAL SCIENCES AND DIGITAL DATA

LEVEL Master

SCHOOL Human and Social Sciences and Cultural Heritage

DEPARTMENT Philosophy, Sociology, Education and Applied Psychology

DURATION 2 years (120 ECTS)

START DATE October

LOCATION Padua, Italy

AVAILABLE PLACES Non-European candidates residing outside of Italy: 40
Others: 60

PROGRAMME COORDINATOR
Federico Neresini

WEB

www.unipd.it/en/social-digital-data

APPLY.UNIPD.IT

ENTRY REQUIREMENTS

- Bachelor's degree in: Sociology, Education and Training Sciences, Communication Sciences, Psychology, Political Science
- English language: B2 level (CEFR) or equivalent

PROGRAMME STRUCTURE

Digital Innovation Strategist: a profile focused on designing and implementing digital strategies by integrating social and technological analysis to support digital transformation while addressing ethical, cultural, and sustainability challenges. The courses will cover topics related to: Technology and Culture; Ethics and Artificial Intelligence; Digital Politics; Sustainability and Digital Data; Science and Technology Studies.

Digital Data Strategist: a profile specializing in the management, analysis, and ethical use of digital data, collaborating with data scientists, decision-makers, and AI applications to ensure quality, reliability, and social responsibility of data-driven processes. The courses will cover topics related to: Statistics for Social and Digital Data; Data Analysis with R; Introduction to Machine Learning; Building Fair Data Cultures; Data, Artificial Intelligence and Human Knowledge.

TUITION FEES AND SCHOLARSHIPS

Annual fees: up to € 2,900 (3 instalments)

Scholarships and fee-waivers for international students available:
www.unipd.it/en/funding-and-fees

CAREER OPPORTUNITIES

The Master's in Social Sciences and Digital Data prepares professionals to critically analyze the digital society and conduct research using AI methodologies such as machine learning. Key roles include Quality Data Manager, AI Mediator, Digital Data Strategist, Digital Prompter, and Digital Social Scientist, who will ensure quality in data collection, analyze trends, and guide digital strategies.

